

ABSTRAK

**HUBUNGAN PERSEPSI SISWA TERHADAP KOMPETENSI
PROFESIONAL DAN KOMPETENSI PEDAGOGIK-
DIDAKTIKAL DALAM BIDANG LITERASI MEDIA DENGAN
KEEFEKTIFAN PENGAJARAN GURU
DI KOTA YOGYAKARTA**

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2021

Penelitian ini bertujuan untuk mengetahui hubungan persepsi siswa terhadap kompetensi profesional guru dan kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru di Kota Yogyakarta. Jenis Penelitian adalah penelitian korelasional yang dilakukan pada bulan April 2021. Populasi dalam penelitian ini adalah seluruh siswa SMA kota Yogyakarta. Sampel penelitian ini berjumlah 120 orang, yang diambil dengan *convenience sampling*. Data dikumpulkan dengan kuesioner dan dianalisis dengan *Chi-Square*.

Hasil penelitian ini menunjukkan bahwa: 1) ada hubungan positif persepsi siswa terhadap kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru dengan nilai *Sig. (2-tailed)* sebesar 0,000; 2) ada hubungan yang positif persepsi siswa terhadap kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru dengan nilai *Sig. (2-tailed)* 0,000.

Kata Kunci: Kompetensi profesional, kompetensi pedagogik-didaktikal, literasi media, keefektifan pengajaran guru.

ABSTRACT**THE CORELLATION OF STUDENTS' PERCEPTIONS ON PROFESSIONAL COMPETENCY AND DIDACTIC-PEDAGOGIC COMPETENCY IN MEDIA LITERATURE WITH TEACHERS' TEACHING EFFECTIVENESS IN YOGYAKARTA**

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This study aimed to determine the correlation between students' perceptions on teachers' professional competency and didactic-pedagogic competency in media literacy with the teachers' teaching effectiveness in Yogyakarta. The research type is correlational study conducted in April 2021. The population in this study were all high school students in Yogyakarta. The samples of this study amounted to 120 people, which were taken by convenience sampling. Data were collected by questionnaires and analyzed by Chi-Square.

The results of this study showed that: 1) there was a positive corellation of the students' perceptions on the teachers' professional competency in media literacy with the effectiveness of teaching teachers with Sig scores (2-tailed) of 0,000; 2) there was a positive corellation of students' perception of didactic-pedagogic competency in media literacy with the teachers' teaching effectiveness with Sig scores (2-tailed) of 0,000.

Keywords: Teacher's professional competency, didactic-pedagogic competency, media literacy, and the teachers' teaching effectiveness.